

DUPLICATE INVOICE



WESH
1021 N. Wymore Rd.
Winter Park, FL 32789
Main: (407)645-2222
Billing: (407)389-7661

www.wesh.com

Billing Address:

Abar Hutton Media
Attention: Accounts Payable
6190 Grovedale CT Suite 200
Alexandria, VA 22310-2552

Send Payment To:

WESH
P O Box 26876
Lehigh Valley, PA 18002-6876
FIN# 59-3186949

Invoice #	Invoice Date	Invoice Month	Invoice Period
965457-1	10/28/12	October 2012	10/01/12 - 10/22/12

Station	Account Executive	Sales Office	Sales Region
WESH	Fran Berg	Eagle-Washingt	National

Advertiser	Product	Estimate Number
Nelson/D/Senate	NELSON/S/D	639

Flight Dates	Order #	Alt Order #
10/19/12 - 10/22/12	965457	07914145

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
9912820		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/19/12	10/19/12	M-F Early Sunrise	5:00-6:00 AM	----F--	:30	1	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	----F--	1	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHF		10/19/12	5:44 AM	M-F Early Sunrise	5:00-6:00 AM	:30	BN12008H	\$350.00 NM
2	10/22/12	10/22/12	M-F Early Sunrise	5:00-6:00 AM	M-----	:30	1	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	M-----	1	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHM		10/22/12	5:23 AM	M-F Early Sunrise	5:00-6:00 AM	:30	BN12009H	\$350.00 NM
3	10/19/12	10/19/12	M-F Sunrise @6AM	6:00-7:00 AM	----F--	:30	1	\$1,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	----F--	1	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHF		10/19/12	6:53 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	BN12008H	\$1,000.00 NM
4	10/19/12	10/19/12	Kelly and Michael 9-10 AM	9:00-10:00 AM	----F--	:30	1	\$900.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	----F--	1	\$900.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHF		10/19/12	9:52 AM	Kelly and Michael 9-10 AM	9:00-10:00 AM	:30	BN12008H	\$900.00 NM
5	10/22/12	10/22/12	Kelly and Michael 9-10 AM	9:00-10:00 AM	M-----	:30	1	\$900.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	M-----	1	\$900.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHM		10/22/12	9:43 AM	Kelly and Michael 9-10 AM	9:00-10:00 AM	:30	BN12009H	\$900.00 NM
6	10/19/12	10/19/12	NBC Today Show II	10AM-11AM	----F--	:30	1	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	----F--	1	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHF		10/19/12	10:58 AM	NBC Today Show II	10AM-11AM	:30	BN12008H	\$800.00 NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertiser.
We warrant that the actual broadcast information shown on this invoice was taken from the program log.

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Advertiser	Product	Estimate Number
Nelson/D/Senate	NELSON/S/D	639

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
15	10/22/12	10/22/12	Late Night w/Jimmy Fallon	12:35-1:35XM	M-----	:30	1	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	M-----	1	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	M	10/22/12	1:29 AM	Late Night w/Jimmy Fallon	12:35-1:35XM	:30	BN12009H	\$350.00 NM
16	10/20/12	10/20/12	Sat 5-6a	Sat 5-6a	-----S-	:30	1	\$125.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-----S-	1	\$125.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESH	Sa	10/20/12	5:42 AM	Sat 5-6a	Sat 5-6a	:30	BN12009H	\$125.00 NM
17	10/20/12	10/20/12	Sat Sunrise 6-8 AM	6:00-8:00 AM	-----S-	:30	2	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-----S-	2	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Sa	10/20/12	6:44 AM	Sat Sunrise 6-8 AM	6:00-8:00 AM	:30	BN12009H	\$350.00 NM
2	WESH	Sa	10/20/12	7:13 AM	Sat Sunrise 6-8 AM	6:00-8:00 AM	:30	BN12009H	\$350.00 NM
18	10/21/12	10/21/12	NBC Sunday Today	8:00-9:00 AM/9-11A	-----S	:30	1	\$2,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-----S	1	\$2,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Su	10/21/12	8:26 AM	NBC Sunday Today	8:00-9:00 AM/9-11A	:30	BN12009H	\$2,000.00 NM
19	10/22/12	10/22/12	M-F Sunrise @6AM	6:00-7:00 AM	M-----	:30	1	\$1,100.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	M-----	1	\$1,100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	M	10/22/12	6:44 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	BN12009H	\$1,100.00 NM
20	10/20/12	10/20/12	NBC Saturday	Sat 8-10am	-----S-	:30	1	\$1,300.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-----S-	1	\$1,300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Sa	10/20/12	8:51 AM	NBC Saturday	Sat 8-10am	:30	BN12009H	\$1,300.00 NM
21	10/21/12	10/21/12	NFL	8:00PM-conclusion	-----S	:30	1	\$6,500.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-----S	1	\$6,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Su	10/21/12	11:33 PM	NFL	8:00PM-conclusion	:30	BN12009H	\$6,500.00 NM
LR - Football									
22	10/21/12	10/21/12	Sun 5-6a	Sun 5-6a	-----S	:30	1	\$125.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-----S	1	\$125.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Su	10/21/12	5:21 AM	Sun 5-6a	Sun 5-6a	:30	BN12009H	\$125.00 NM
23	10/21/12	10/21/12	Sun Sunrise@6-8 AM	6:00-8:00 AM	-----S	:30	1	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																												
23	10/21/12	10/21/12	Sun Sunrise@6-8 AM Class of Time - Pre-emptible with notice	6:00-8:00 AM	-----S	:30	1	\$350.00	NM																																												
<table><tr><td>10/15/12</td><td>10/21/12</td><td>-----S</td><td>1</td><td>\$350.00</td><td colspan="5"></td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WESH</td><td>Su</td><td>10/21/12</td><td>7:57 AM</td><td>Sun Sunrise@6-8 AM</td><td>6:00-8:00 AM</td><td>:30</td><td>BN12009H</td><td>\$350.00</td><td>NM</td></tr></table>										10/15/12	10/21/12	-----S	1	\$350.00						Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WESH	Su	10/21/12	7:57 AM	Sun Sunrise@6-8 AM	6:00-8:00 AM	:30	BN12009H	\$350.00	NM												
10/15/12	10/21/12	-----S	1	\$350.00																																																	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																											
1	WESH	Su	10/21/12	7:57 AM	Sun Sunrise@6-8 AM	6:00-8:00 AM	:30	BN12009H	\$350.00	NM																																											
24	10/20/12	10/20/12	Sat Sunrise 6-8 AM	6:00-8:00 AM	-----S-	:30	1	\$0.00	NM																																												
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td><td colspan="5"></td></tr><tr><td></td><td>10/15/12</td><td>10/21/12</td><td>-----S-</td><td>1</td><td>\$0.00</td><td colspan="5"></td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WESH</td><td>Sa</td><td>10/20/12</td><td>6:14 AM</td><td>Sat Sunrise 6-8 AM</td><td>6:00-8:00 AM</td><td>:30</td><td>BN12009H</td><td>\$0.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate							10/15/12	10/21/12	-----S-	1	\$0.00						Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WESH	Sa	10/20/12	6:14 AM	Sat Sunrise 6-8 AM	6:00-8:00 AM	:30	BN12009H	\$0.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																
	10/15/12	10/21/12	-----S-	1	\$0.00																																																
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																											
1	WESH	Sa	10/20/12	6:14 AM	Sat Sunrise 6-8 AM	6:00-8:00 AM	:30	BN12009H	\$0.00	NM																																											
Total Spots							25																																														

Payment Terms 30 Days

<u>Gross Total</u>	\$22,050.00
<u>Agency Commission</u>	\$3,307.50
<u>Net Amount Due</u>	\$18,742.50